

REMEMBER, YOU HEARD IT THROUGH

P.O. BOX 793  
LAFAYETTE, CA 94549

**The Grapevine®**  
Since 1982



**Advertise in The Official Coupon Book of the 2011 Lafayette Art & Wine Festival** distributed during this popular event, September 17th & 18th. This coupon book will be published by The Grapevine®.

**This year, a map of the wine and beer booths will be printed in the Festival Coupon Book.** Attendees at the festival have continually asked for a map when purchasing drink tickets. A map will cause immediate interest in opening the Festival Coupon Book.

**The cost per ad is \$399 for Chamber members (Reg. \$499), or take advantage of The Grapevine® coupon below for additional savings.**

Ten thousand coupon books will be placed in wine and beer glasses and distributed at key Glass and Ticket Booths. Coupon books will be filled with offers from Lafayette Chamber of Commerce members, Festival vendors and other area merchants.

With over 29 years experience in direct mail advertising in the Lamorinda and other Central Contra Costa areas, The Grapevine® is ready to assist you with your promotion. Each coupon will consist of business name, logo, specialty, address, website, telephone number and one promotion. Coupons will be valid through November 15, 2011.

Wine • Dine • Shop  
**LAFAYETTE**

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Direct Mail Coupon Book Since 1982  
PO Box 793 ■ Lafayette ■ 925 284-2651

Save Up to \$200  
**Lafayette  
Art & Wine  
Festival  
Coupon**

**\$299**  
Reg. \$499

Valid when you advertise in the  
September 2011 edition of  
The Grapevine® coupon book

**Hurry - Space is limited - Place your order before August 29th!**

If you would like to participate, please contact us: e-mail [beverly@thegrapevinecouponbook.com](mailto:beverly@thegrapevinecouponbook.com)  
925-284-2651 (office) [thegrapevinecouponbook.com](http://thegrapevinecouponbook.com)